



**Twice as Nice Kids Consignment Sale and Vendor Expo** is a one-stop shopping experience for the family. At the expo and consignment sale customers can find a selection of the finest family-oriented businesses, organizations, and goods from across the Triangle area, as well as upscale, gently-used maternity and children's clothing, toys, and gear.

We'd love for you to advertise your family-friendly business among Twice as Nice Kids Consignment Sale's loyal following of 2,000 local families, which we're expecting to expand this year! We are excited to host our sale at Cary Towne Center in the former Macy's building. We expect to reach many new families through this location and look forward to reconnecting with past customers and consignors. See below for the various sponsorship opportunities available with Twice As Nice Kids Consignment Sale and Vendor Expo. Please keep in mind we will only accept one representative of certain types of businesses, so register early to secure your spot!

**Consignment Sale/Vendor Expo Dates and Location:**

September 20-24

1105 Walnut St, Cary, NC

**\*\*Former Macy's Building\*\***

Cary Towne Center

**Sponsorship opportunities:**

**Goodie Bag Sponsor—\$50**

Market your products and services among Twice as Nice Consignment Sale shoppers by including your promotional items in the Goodie Bags given to the first 500 shoppers at the Twice as Nice Consignment Sale. Your flyers, coupons, samples, business cards, brochures, special offers, free gifts (e.g., refrigerator magnets, pens), and advertisements will generate consumer interest and create new customers. (All material to be placed in Goodie Bags must be provided by the sponsor and be at the quantity of 500.) If you are willing to donate a Raffle Prize valued at or above \$50, we will waive the \$50 Goodie bag fee!

**Supporting Sponsor—\$100**

- Your business logo and website link posted on the front page of our website.
- 2 Facebook shoutouts leading up to the sale.
- Supporting Sponsors may also choose to include items for Goodie Bags to be given out to our first 500 shoppers with no additional fees.

### **Official Event Sponsor—\$500**

As an Official Event Sponsor, you will receive all of the benefits of a Supporting Sponsor, PLUS the following:

- Your business logo and website link prominently displayed on the front page of our website.
- Your logo on a large, vinyl sponsor banner (purchased by Twice As Nice Kids Consignment) positioned in a prominent place at the entrance of the sale.
- Frequent shout-outs on our Facebook page during the four weeks leading up to the sale. (We currently have over 1,600 followers on Facebook.)
- Your business and logo will be listed as the official sponsor of our sale on our Facebook event.
- We will also mention your business as an Official Sponsor of Twice As Nice Kids Consignment Sale and Vendor Expo in any news coverage we receive. (Example: Go Ask Mom, WRAL)

### **Raffle Sponsor—Gift Donation**

Can you donate a service or product that might encourage increased participation among consignors, volunteers and customers? In exchange, we will promote your business among more than 2,000 participating families living throughout The Triangle. Any business that donates a raffle prize worth at least \$50 will automatically have the chance to include their business flyers in goodie bags to be given out to the first 500 shoppers.

When you choose to sponsor Twice As Nice Kids Consignment Sale and Vendor Expo, you are not only promoting your business, you are also giving back to your community. A portion of all sponsorship fees will be donated to A Hand of Hope Ministry and the Me Fine Foundation. Visit the “About Us” page of our website to learn more about these wonderful charities!

For any questions, or to sponsor, e-mail us at [info@twiceasnice4tots.com](mailto:info@twiceasnice4tots.com)